

Call for Papers



Special Session on: "Supply Chain Management, innovation and Synergy"

Session Organiser:

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With the economical globalization and specialized division developing, supply chain management is becoming more and more important. There are also more and distinct changes about the research of supply chain management. On one hand, the research area of supply chain management is subdivided into a lot of subjects, for example innovation, information, coordination, outsourcing, etc. On the other hand, supply chain innovation and management require interdisciplinary methodologies from multiple fields including supply chain management, information systems, knowledge management, etc. This special session is intended to bring the latest research findings about supply chain from both the theoretical and practical perspectives, such as theoretical analysis, computer simulation, optimization and case studies, and aims to narrow the gap between theory research and industrial applications.

Session topics include but are not limited to:

- Product & Service Innovation in the Network Environment
- Customer-oriented Supply Chain Management
- Supply Chain Learning & Innovation/ Knowledge Management in Supply Chains
- Sustainable Operations and Supply Chain Management
- Supply Chain Integration & Relationship Management
- Risk Management in Supply Chains
- Multi-Criteria Decision Making /Group Decision Making
- Global Logistics & Operations Management
- Outsourcing & Collaboration
- System Modeling and Simulation
- Supply Chain Knowledge Synergy and Technology Innovation
- Global Supply Chain Knowledge Transfer and Innovation
- Competitive Strategy and Core Competitive Advantage of Supply Chain